

## ONLINE ADVERTISING MEDIA KIT

### Why Advertise on Homes247

Homes247 can offer a low cost advertising campaign that suits your advertising budget; providing the most effective exposure to your target audience. We currently have properties listed For Sale, Rent, Let, Commercial and Aged Care. Along with an Australia wide Trades & Services Directory

### Facts at a Glance

- Australia Wide Exposure
- Potential property Hotspots
- Free Online Property Reports
- Make an Offer Online
- Quick Search Function
- Detailed email alerts

### Our Viewers... your Audience

- Potential First Home Buyers
- Property Investors
- Real Estate Agents and Agencies
- Viewers looking for a Seachange
- Retirees & Upcoming Retirees
- Property Developers & Builders

### Why people choose Homes247

Homes247 has a list of services unique to the Homes247 website:

- Live Potential Property Hotspots
- Make an Expression of Interest Online
- Free Live Data Property Reports
- Auction Date Reminder Email Alerts
- Comprehensive Search Function

### What's on Offer

List your company, business or organisation on one of the fastest growing real estate advertising websites in Australia, homes247.com.au.

### What We Need...

Please read the Advertising Terms & Conditions & Advertising Agreement on the Advertising page prior to submitting your applications or alternatively, contact Homes247 to discuss your advertising needs.

### Contact Us

**M - Homes247 Pty Ltd**

**PO BOX 711**

**Mawson ACT 2607**

**E - [info@homes247.com.au](mailto:info@homes247.com.au)**

**P - 0488 FOR SALE**

**0488 367 725**

**ADVERTISING PACKAGE AVAILABLE**



**FRONT PAGE MORTGAGE CALCULATOR**



**FRONT PAGE MORTGAGE CALCULATOR**

The advertising position indicated in YELLOW.

**Title:** Front Page Mortgage Calculator

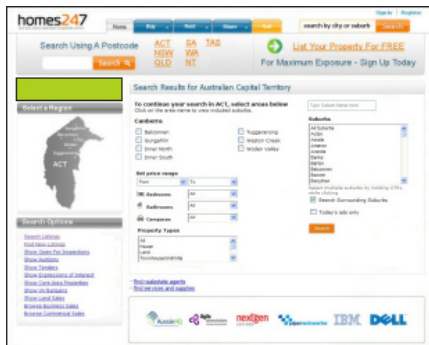
**Size:** 234 x 60 pixels

**Available Position:** Home Page – Front Page

**Cost:** \$495.00 per month

**Minimum:** One (1) month subscription

**SELECTED STATE SMALL RECTANGLE**



**SELECTED STATE SMALL RECTANGLE**

The advertising position indicated in YELLOW.

**Title:** Selected State Small Rectangle

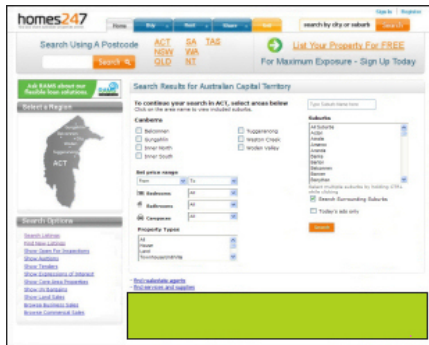
**Size:** 253 x 60 pixels

**Available Position:** Selected State Page

**Cost:** \$295.00 per month

**Minimum:** One (1) month subscription

**SELECTED STATE FOOTER**



**SELECTED STATE FOOTER**

The advertising position indicated in YELLOW.

**Title:** Selected State Footer

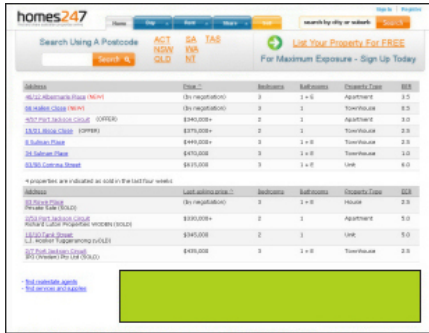
**Size:** 710 x 90 pixels

**Available Position:** Select State Page,  
Properties Listing Page

**Cost:** \$395.00 per month

**Minimum:** One (1) month subscription

## PROPERTIES LISTING FOOTER



## PROPERTIES LISTING FOOTER

The advertising position indicated in YELLOW.

**Title:** Properties Listing Footer

**Size:** 710 x 90 pixels

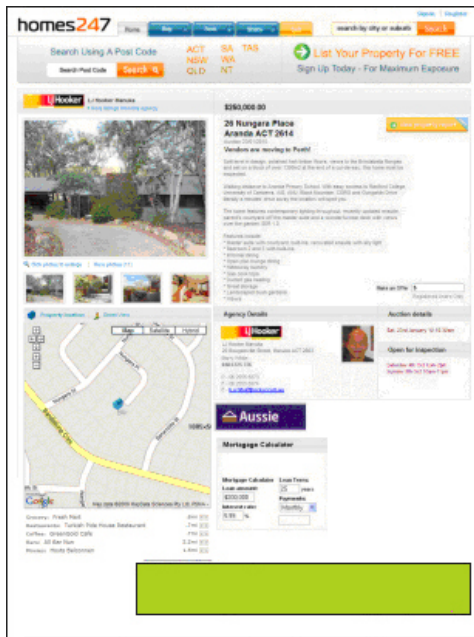
**Available Position:** Select State Page,

Properties Listing Page

**Cost:** \$395.00 per month

**Minimum:** One (1) month subscription

## INDIVIDUAL PROPERTY RECTANGLE



## INDIVIDUAL PROPERTY SQUARE

The advertising position indicated in YELLOW.

**Title:** Individual Property Square

**Size:** 580 x 90 pixels

**Available Position:** Individual Property Page

**Cost:** \$295.00 per month

**Minimum:** One (1) month subscription

## EMAIL ALERTS HEADER

The screenshot shows an email alert from homes247. At the top, it says "homes247" and "Richard O'Neill". Below that, it states "We have received 2 new property listings which match your property alert criteria." There is a yellow highlighted area at the top of the email body. Below this, there are three property listings, each with a photo, title, price, and a "More details" button. The listings are:

- 79 Marleup Place Sydney NSW**  
**3 Bedroom Townhouse**  
**\$460,000.00**
- 13 Japering Street Grafton NSW**  
**5 Bedroom House**  
**\$660,000.00**
- 13 Whatsee Street Aranda ACT**  
**3 bedroom Cottage**  
**\$360,000.00**

## EMAIL ALERTS HEADER

The advertising position indicated in YELLOW.

**Title:** Email Alerts Header

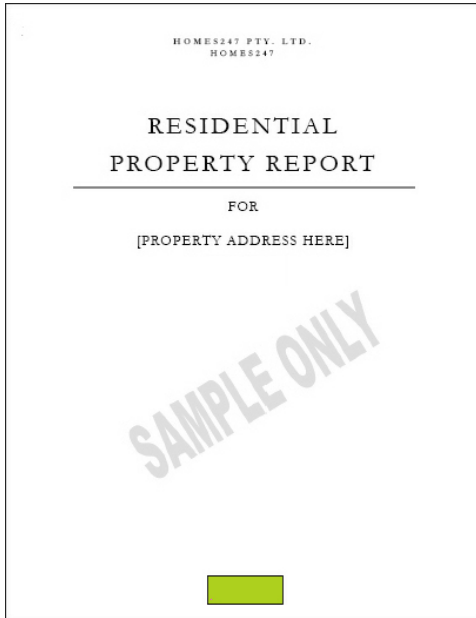
**Size:** 600 x 80 pixels

**Available Position:** Individual Property Page

**Cost:** \$195.00 per month

**Minimum:** One (1) month subscription

## PROPERTY REPORT FOOTER



### PROPERTY REPORT FOOTER

The advertising position indicated in YELLOW.

**Title:** Property Report Footer

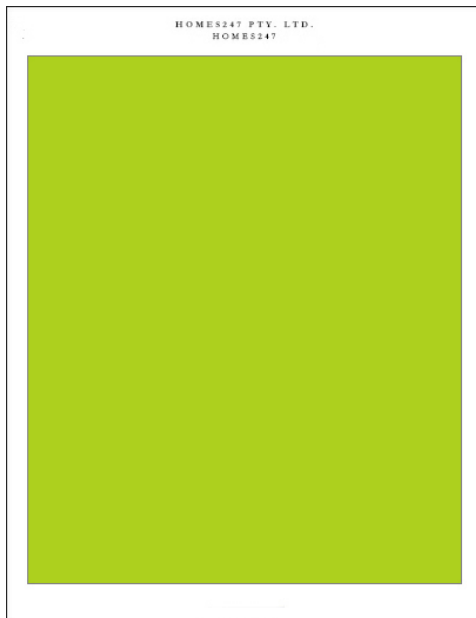
**Size:** 468 x 120 pixels

**Available Position:** Individual Property Page

**Cost:** \$95.00 per month

**Minimum:** One (1) month subscription

## PROPERTY REPORT BACK PAGE



### PROPERTY REPORT BACK PAGE

The advertising position indicated in YELLOW.

**Title:** Property Report Footer

**Size:** 1000 x 1500 pixels

**Available Position:** Individual Property Page

**Cost:** \$395.00 per month

**Minimum:** One (1) month subscription