

## ONLINE ADVERTISING TERMS & CONDITIONS

### Advertising Terms & Conditions

Homes247 is pleased to offer you an advertising campaign on the Homes247 website. We ask that you read and fully understand these Terms & Conditions prior submitting your advertising material for approval to Homes247 Pty Ltd and the Homes247 website. Complete and sign the Advertising Submission Form enclosed in this document.

As consideration for use of the Homes247 website the User ('you') agree to be bound by these Advertising Terms & Conditions. Although all attempts are made to provide you with accurate information regarding our Advertising Terms & Conditions, Homes247 reserves the right to update/edit these Terms and policies from time to time, at our sole discretion and without notice to you. Your continued use of the Homes247 website and advertising services provided by Homes247 Pty Ltd constitutes your acceptance of any changes to these or other Terms and Conditions and Policies.

### Standard Advertising Requirements

Homes247 will not accept and/or remove at it's discretion, any advertising material that it believes to be defamatory, pornographic, obscene, harassing, illegal or threatening.

Homes247 provides a comprehensive selection of advertising options on the Homes247 website. These advertising banner spaces, dimensions and advertising banner page positions are set out in the 'Online Media Kit' document, available under the 'Advertising' link on the Homes247 website. These advertising spaces have been made available to provide 'you' with the best possible exposure for your advertising campaign. You maybe required to share banner space with another advertising company or organisation; each of which will share equal exposure over a given month, with no more than 6 advertisements per banner space. As part of our advertising service, Homes247 can provide (on request in writing), a detailed report on advertising banner impressions (banner views), and banner on-click statistics.

### Guidelines for Advertising Submission

Homes247 will not accept animated gif's, flash movies, flash animation or images with attached audio files.

Please ensure you follow these guidelines when submitting advertising material for inclusion on the Homes247 website:

- Complete the enclosed Advertising Submission Form
- You must submit your advertising campaign request 5 working days prior to the listing on the Homes247 website
- Images must be in jpg, jpeg, gif or bmp format
- Images must be scaled to the proposed dimensions (as per the 'Advertising Media Kit' document)
- Image can not be more than 3MB in size
- All images must be accompanied by a URL address to link the image to your proposed website
- Submitted URL must be active at the time of review by Homes247

Homes247 only accepts advertisements from Australian based companies, business and organisations.

# homes247.com.au

## ADVERTISING SUBMISSION FORM

Please complete, sign and return the Advertising Submission Form, along with accompanied images to

**Homes247 PTY LTD**

**PO Box 711**

**MAWSON ACT 2607**

**Or**

**info@homes247.com.au**

Contact details of the person authorised to place advertisements for this company

Full Name - \_\_\_\_\_  
Email Address - \_\_\_\_\_  
Mobile Number - \_\_\_\_\_  
Work Number - \_\_\_\_\_  
Fax Number - \_\_\_\_\_

**Billing Details:**

Company Name - \_\_\_\_\_  
Address - \_\_\_\_\_  
State - \_\_\_\_\_  
Area Code - \_\_\_\_\_  
Telephone Number - \_\_\_\_\_  
Fax Number - \_\_\_\_\_

**Proposed Advertisement (as per the Homes247 Online Advertising Media Kit document)**

Advertisement Title - \_\_\_\_\_  
Available Position - \_\_\_\_\_  
Referring URL - http://\_\_\_\_\_

Duration - \_\_\_\_\_ mth(s)

*\*Minimum Advertising duration 1 (one) month*

**Payment Details:**

I have attached a cheque for the sum of - \$ \_\_\_\_\_

Or

**Credit Card Details**

Card Type - \_\_\_\_\_  
Card Number - \_\_\_\_\_  
Expiry Date - \_\_\_\_\_  
Payment Amount - \$ \_\_\_\_\_  
Signature - \_\_\_\_\_

Or

**Direct Bank Deposit**

HOMES247 PTY LTD

Account Name HOMES247 PTY LTD  
Bank St George Bank  
BSB 112 908  
Account No. 466 083 688

Signature of Individual or  
Company's Authorised Agent \_\_\_\_\_

Date \_\_\_\_\_

**Advertising Disclaimer**

You agree to indemnify Homes247 against any liability, claims, damages, demands, costs or penalties whatsoever suffered by Homes247 the Homes247 website arising out of or relating to the Advertisement, and/or any material to which users can link through the Advertisement. You warrant that you and the link comply with advertising standards and that you hold the necessary rights to permit the use of the Advertisement and Link, for the purpose of this agreement; and that the use, reproduction, distribution, and/or transmission of the Advertisement will not violate any criminal laws or any rights of any third parties, including misappropriation of any copyright, patent.

Homes247 will allow changes to all advertisement prior to listing. Homes247 will not allow and changes to any advertisement once the advertisement is listed live on the Homes247 website. You can cancel any time prior to and receive a full refund for advertising submission costs. Refunds after the submission live onto the Homes247 will be the full amount of the listing cost, less 1 (one) week of advertising costs for your selected advertisement placement.

You agree that you are 18 years of age or older, to enter into a binding agreement with Homes247 Pty Ltd.

**Payment**

By entering an advertising agreement with Homes247, you agree to pay the full amount of the proposed advertisement either by credit card, cheque or direct bank deposit prior to your proposed advertisement being listed on the Homes247 website. Payment by cheques will not be acknowledged until all funds have cleared the Homes247 accounts.